



We heal and inspire the human spirit.

To: IEHP OB/GYN Providers
From: IEHP – Provider Relations
Date: May 6, 2025
Subject: **2025 Cervical Cancer Screening Outreach Campaign**

We are offering OB/GYN providers the opportunity to contact IEHP members in their area who require a cervical cancer screening as part of their preventive care services. If you decide to participate, you will receive member contact information to facilitate outreach and appointment scheduling.

Expectations for participating OB/GYN providers:

- ✓ **Outreach to Members:** Utilize the member list provided by IEHP solely for this outreach initiative; these lists may not be used for any other purpose.
- ✓ **Schedule Appointments:** Arrange member appointments for cervical cancer screenings to be completed by December 31, 2025.
- ✓ **Perform the Screening:** Conduct the screening and send the appropriate specimen to the lab for processing

As a reminder, HEDIS® adheres to the current recommendations from the US Preventive Services Taskforce and ACOG for cervical cancer screening in patients at normal risk:

Population	Recommendation
Ages 21 to 29 Years	Screen every 3 years with cervical cytology alone
Ages 30 to 65 Years	Screen every 3 years with cervical cytology alone, OR Screen every 5 years with high-risk human papillomavirus (hrHPV) testing alone, OR Screen every 5 years with co-testing (hrHPV and cytology)

Interested in participating in the 2025 Cervical Cancer Screening Outreach campaign?

Scan the QR code to sign up by Friday, May 16, 2025.

If you have any questions, please contact the IEHP Provider Call Center at (909) 890-2054, (866) 223-4347 or email ProviderServices@iehp.org or email IEHP’s Quality team at QualityPrograms@iehp.org.



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